WELCOME TO YOUR NEXT CHAPTER

Learn. Connect. Contribute.

An unpaid, experience-only internship with Smooth Waters Companies. Build practical skills across business, events, technology, and entertainment.



Meet Mzz “Kia” Waters



Founder & Brand Marketing Strategist
Kia leads SWC and hosts Elite ATL Live’s The Purple Chair. Her focus brings together entrepreneurship, creativity, and meaningful professional connections. [1]

Why intern with SWC?
Practice workplace communication, receive feedback on assigned work, build professional confidence, explore career interests, and develop approved portfolio examples.

TIES TO ENTERTAINMENT & BUSINESS

Through Elite ATL Live, explore the preparation behind interviews with artists, media personalities, and entrepreneurs. Past guests include Bigg Jigg, Shorty Roc, and Andre Wanzo. [2-4]

Guest connections are documented interviews, not internship endorsements. Public-figure access and event assignments depend on actual schedules.

EVERY BUSINESS. REAL LEARNING.

Explore the SWC portfolio.

SWC is the parent company. Match your learning goals with a supervised project in the business best suited to your interests.





GATHEROVO

Event planning & guest experience

Learn invitation workflows, RSVP organization, guest communication, and conference logistics.

Try: prepare a guest-flow checklist or event schedule.

AIKIA APPS

App creation & digital products

Learn user needs, feature planning, screen flows, prototypes, usability testing, and feedback.

Try: map an app journey or test a sample booking form.

ELITE ATL LIVE

Entertainment, media & networking

Learn guest research, interview preparation, production coordination, storytelling, and talent relations.

Try: prepare a guest brief or support a media run of show.

IMPAKK BUSINESS MARKETING

Marketing, outreach & development

Learn audience research, brand messaging, email/SMS concepts, websites, press releases, and reporting.

Try: draft outreach, research prospects, or build a sample opportunity brief.

SWC PARENT: entrepreneurship, leadership, coordination & business operations

HANDS-ON, REMOTE & IN PERSON

Students in action.

Practice professional skills through supervised business expos, conferences, event operations, media projects, and remote preparation.





REMOTE PREPARATION

Marketing & outreach

Research audiences and prospects; draft approved messaging, introductions, and follow-ups.

Business development

Identify opportunities, prepare company research, and organize proposal materials.

Data & call center skills

Check records, use spreadsheets, practice scripts and listening, and document calls.

Planning & app support

Prepare schedules, update task lists, test sample app journeys, and report issues.

EVENTS & FIELD ASSIGNMENTS

Business expos & conferences

Support booth setup, exhibitor preparation, speaker readiness, and attendee service.

Event management

Help with registration, guest check-in, event flow, and post-event wrap-up.

Staff & volunteer coordination

Coordinate assigned tasks and schedules under a supervisor's direction.

Entertainment & networking

Assist media logistics and guest care for leaders, artists, and public figures.

PREPARE > COORDINATE > DELIVER > DOCUMENT > FOLLOW UP

GROW WITH PURPOSE

Take your next step.

Build useful skills, ask thoughtful questions, and bring a dependable, professional attitude to every assignment.





Communication

Clear writing, active listening, courteous calls, and professional introductions.

Leadership

Team coordination, task ownership, staff support, and timely escalation.

Business awareness

Opportunity research, customer needs, marketing, and relationship development.

Digital confidence

Data accuracy, spreadsheets, app planning, testing, and organized documentation.

Event readiness

Guest service, expo preparation, media logistics, and calm problem solving.

Career direction

Reflect on feedback and describe your skills with approved work examples.

LET'S CONNECT

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smoothwaterscompanies.com | Instagram @smoothwaters.co

Before starting: confirm your supervisor, schedule, location, learning goals, approved tools, and first assignment.

Unpaid, experience-only internship. Academic credit, travel, schedules, and individual arrangements are confirmed separately. This guide does not replace your placement agreement.

Sources: [1] SWC official website / founder profile; support.html for email. [2] Elite ATL Live Ep. 46: Bigg Jigg. [3] Ep. 45: Shorty Roc. [4] Ep. 39: Andre Wanzo. Checked October 29, 2026. Student scenes are AI illustrations; founder portrait and SWC logo are official assets.